

AUTOMOTIVE LEAN PRODUCTION AWARD

# CONGRESS LEAN & DIGITALISATION

25<sup>th</sup>/26<sup>th</sup> of November 2025, Volkswagen Commercial Vehicles Poznań



- Exclusive insights into the Volkswagen Commercial Vehicles plant during a plant tour through the production areas
- Best Practices in Lean & Digitalisation from the best plants of Europe – the winners of the Automotive Lean Production Awards
- Results from the benchmark study Automotive Lean Production 2025
- Top Keynote Speakers: Stefan Mecha, Chairman of the Board of Management of the Volkswagen Commercial Vehicles brand  
Steffen Reiche, Chairman of the Board of Production and Logistics of the Volkswagen Commercial Vehicles brand

## 19<sup>TH</sup> AUTOMOTIVE LEAN PRODUCTION CONGRESS 2025

Information und registration: [automotive-lean-production.de/en](https://automotive-lean-production.de/en)



An initiative by:

**AUTOMOBIL  
PRODUKTION**

**AGAMUS  
CONSULT**

# PROGRAM 19<sup>th</sup> Automotive Lean Production Congress

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**Tuesday, 25<sup>th</sup> of November 2025**

- 8:00 Shuttles from the hotels to the Volkswagen Commercial Vehicles plant, Poznań
- 8:30 Registration of the participants at the Volkswagen Commercial Vehicles plant, Poznań
- 9:15 Welcome of the participants to the 19<sup>th</sup> Automotive Lean Production Congress  
Stefanie Hegels, Chairwoman of the Board of Management of Volkswagen Poznań and Director of the Poznań Plant  
Dr. Werner Geiger, Managing Director, Agamus Consult & Dirk Reusch, Publishing Director, Automobil Produktion
- 9:25 Executive Keynote:  
• **“Countries and culture specific perspectives on Lean Management – my personal experience”**  
Stefan Mecha, Chairman of the Board of Management of the Volkswagen Commercial Vehicles brand
- 9:55 Award Winner 2025 – Digital Use Case Supplier: Enhancing Quality in Semiconductor Manufacturing  
• **Automotive Chips “Made in Germany”: GlobalFoundries Fab 1 Dresden Enhancing Quality**  
Dr. Manfred Hortsmann, SVP GFES & General Manager European Fabs, GlobalFoundries Dresden
- 10:30 Award Winner 2025 – Special Award: Digital Mindset  
• **Lean, Digital, Agile: Martorell’s Formula for Industrial Success**  
José Arreche Artajo, Director Factory SEAT S.A. Plant Martorell
- 11:05 Coffee Break & Networking
- 11:35 Specialist Presentation:  
• **Shared Container Visibility & Control – Optimizing Fleet Efficiency between OEMs and Suppliers**  
Matthias Piekarczyk, Chief Sales Officer, BOXID Systems GmbH
- 12:05 Award Winner 2025 - Digital Use Case OEM: Smart Safety  
• **Iveco Valladolid Safety Digital Approach**  
Pablo Blanco Tazon, Operational Excellence Manager, Iveco Valladolid
- 12:40 Lunch
- 13:40 **Roundtable: Innovative Solutions for Sequencing in Assembly**  
• Roundtable in German  
Moderated by Marc Kräutle, Agamus Consult

- 14:40 Award Winner 2025 – Category: Supplier
- **The BMW cockpit production as a blueprint for the global supplier network**  
Wolf Duwenkamp, Vice President Interior Cockpit, BMW Group
- 15:15 Coffee Break & Networking
- 15:45 Executive Keynote  
Steffen Reiche, Chairman of the Board of Production and Logistics of the Volkswagen Commercial Vehicles brand
- 16:15 Award Winner 2025 – Special Award: Rapid Transformation
- **P2T – Perform to Transform GG Group**  
Dr. Holger Fastabend, CEO, Gebauer & Griller Kabelwerke Gesellschaft m.b.H Wien  
Markus Ganahl, COO, Gebauer & Griller Kabelwerke Gesellschaft m.b.H Wien
- 16:50 Award Winner 2025 – Category: OEM
- **In focus: Lean production at Porsche Leipzig**  
Gerd Rupp, Managing Director Porsche Leipzig GmbH
- 17:30 End of the Congress
- 17:40 Shuttles from the Volkswagen plant Poznań to the hotels
- 18:50 Shuttles from the hotels to the location of the evening event
- 19:00 Evening Event
- 19:30 Welcome  
Stefanie Hegels, Chairwoman of the Board of Management of Volkswagen Poznań and Director of the Poznań Plant
- 19:45 Awards Ceremony of the Automotive Lean Production Awards, Dinner & Get Together
- 23:00 Shuttles from the location to the hotels

## Wednesday, 26<sup>th</sup> of November 2025

- 7:30 Shuttles from the hotels to the Volkswagen plant Poznań
- 8:00 Arrival of the participants, Welcome and Safety Instructions  
Marcin Kanturski, Head of Production, Volkswagen Poznań
- 8:45 Exclusive tour through the Volkswagen Commercial Vehicles plant
- 11:45 Conclusion  
Stefanie Hegels, Chairwoman of the Board of Management of Volkswagen Poznań and Director of the Poznań Plant
- 12:00 Lunch
- 12:45 Farewell & Shuttles to the airport Poznań



## Exclusive Plant Tour at Volkswagen Poznań

On 26<sup>th</sup> of November 1993, the Volkswagen Group founded Volkswagen Poznań in Poland. Today, Volkswagen Poznań consists of four modern production plants that manufacture commercial vehicles and components.

The history of the Antoninek plant in Poznań began over 30 years ago with an initial workforce of 48 employees who assembled the fourth generation of the Transporter using the semi-knocked-down (SKD) process. Following extensive plant expansion between 2001 and 2003, production of the third generation Volkswagen Caddy began at the Antoninek plant alongside the Volkswagen Transporter.

Since November 2003, more than 2.8 million units of the 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> generation Volkswagen Caddy have rolled off the production line of the Poznań plant, which produces these vehicles exclusively for the world.

At the 19th Congress organised by Automotive Lean Production, you will gain an insight into the development of the fifth generation of the Volkswagen Caddy. You will learn how employees are improving their skills in troubleshooting robot failures with the help of interactive tools. You will discover a modern method of 3D scanning car bodies that is revolutionising fault detection in paintwork.

We will also show you how we protect the environment and save costs at the same time thanks to heat recovery technology. We will present these and many other optimisation solutions to congress participants during an exclusive factory tour in Antoninek near Poznań, where a maximum of 750 modern Volkswagen commercial vehicles roll off the production line every day.





# SPEAKERS & MODERATORS



Stefan Mecha  
VW Commercial Vehicles



Steffen Reiche  
VW Commercial Vehicles



Stefanie Hegels  
Volkswagen Poznań



Wolf Duwenkamp  
BMW Group



Dr. Holger Fastabend  
GG Group



Markus Ganahl  
GG Group



Dr. Manfred Horstmann  
GlobalFoundries



Pablo Blanco Tazon  
IVECO Valladolid



Gerd Rupp  
Porsche Leipzig GmbH



José Arreche Artajo  
SEAT S.A.



Matthias Piekarczyk  
BOX ID Systems GmbH



Marc Kräutle  
Agamus Consult



Dr. Werner Geiger  
Agamus Consult



Dirk Reusch  
Automobil Produktion



Pascal Nagel  
Automobil Produktion



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## Event Information

**Registration:** [automotive-lean-production.de/en](https://automotive-lean-production.de/en)

**Event location:** Volkswagen Poznań Sp. z o. o.  
ul. Warszawska 349  
61-060 Poznań  
Poland

**Participation fee:** 1.180,-€ excluding VAT.  
Registrations will be considered on the basis of the date of receipt.  
Attendance numbers for the plant tour are limited.

**Accommodation:** We have arranged a special contingent for you at hotels near the event location. You will find the contact details on our website [automotive-lean-production.de/en](https://automotive-lean-production.de/en). Please use the links communicated on the website to book your hotel in order to receive special conditions. The organizer assumes no liability.

**Shuttle services:** Free transfers are available on the first day from the conference hotels to Volkswagen Poznań and in the evening from the venue to the conference hotels, as well as on the second day of the event from the conference hotels to Volkswagen Poznań and, after the factory tour, to Poznań airport.

**Cancellation:** If you cancel your registration after November 1<sup>st</sup>, 2025, or if you do not show up, the entire participation fee will be charged. Cancellations before this date will be charged 150€. The organizer reserves the right to relocate, change, or cancel the entire event or individual parts of it at short notice.

**Contact:** **Agamus Consult**  
Manuela Hanusa  
Project Manager Automotive Lean Production  
[lean.award@agamus.com](mailto:lean.award@agamus.com)

**Automobil Production**  
Dirk Reusch  
Publishing Director Ultima Media  
[dirk.reusch@ultimamedia.de](mailto:dirk.reusch@ultimamedia.de)

**Host:**



**Volkswagen Poznań**  
Factory of commercial vehicles and components



Agamus Consult GmbH  
Fürstenrieder Str. 263  
81377 Munich

Tel.: +49 89 44 388 99 22  
[agamus.com](https://agamus.com)



Ultima Media Germany GmbH  
Hultschiner Str. 8  
81677 Munich

Tel.: +49 8191 125 92 10  
[automobil-produktion.de](https://automobil-produktion.de)

