

Visiting Volkswagen Autoeuropa, Palmela:

# The ALP Congress 2024

- Best practices in lean and digitalisation
- Keynote André Kleb, Head of Planning and Production Technology at VW Passenger Cars
- Keynote speech by Rui Baptista, Logistics Business Manager at Volkswagen Autoeuropa
- Roundtable with experts
- Inspirational presentations by the winning plants
- Festive conferring of the ALP Awards

**26-27 November 2024**

[www.automotive-lean-production.de/en](http://www.automotive-lean-production.de/en)



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**AUTOMOBIL  
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# PROGRAMME 18. Automotive Lean Production Congress

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## Tuesday, 26 November 2024

- 7:30 Shuttles from the hotels to the venue
- from 8:30 Arrival and registration of participants at Volkswagen Autoeuropa
- 9:30 Welcoming  
Thomas Hegel Gunther, Plant Manager / Chairman of the Board of Directors, Volkswagen Autoeuropa  
Dr Werner Geiger, Managing Director, Agamus Consult & Dirk Reusch, Publishing Director, Automobil Produktion
- 9:45 Keynote  
• **Lean & Low Cost Logistics**  
Rui Baptista, Logistics Business Manager, Volkswagen Autoeuropa
- 10:15 Award-Winner 2024 - Kategorie „Special Award – Lean Digital Transformation“  
• **Transformation to excellence — lean and digital in parts production**  
Christoph Theiselmann, General Manager Production Plastics Exterior Leipzig, BMW Group
- 10:50 Coffee break & networking
- 11:20 Award-Winner 2024 - Kategorie „Special Award – Rapid group wide implementation of a loss-based improvement management system“  
• **Brembo WCM: Systematic Losses driven approach**  
Mario Piccioni, Chief Industrial Operations Officer Brembo N.V., Brembo
- 11:55 Award-Winner 2024 - Kategorie „Digital Use Case“  
• **Automotive Chips „Made in Germany“: GlobalFoundries' contribution to innovation and security of supply for the German and European automotive industry.**  
Dr Manfred Horstmann, SVP GFES & GM European Fabs, GlobalFoundries Dresden
- 12:30 Lunch
- 13:30 Keynote  
• **Insights into production planning 2030**  
André Kleb, Head of Planning and Production Technology at Volkswagen Passenger Cars brand
- 14:15 Award-Winner 2024 - Kategorie "Part Supplier"  
• **Lean production takes precedence over Industry 4.0 / AI**  
Enrico Böhme, General Manager, Magna Meerane, Christoph Scheufler, Assistant General Manager / Manager Industrial Engineering, Magna Meerane

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- 14:50 Coffee break & networking
- 15:20 Award-Winner 2024 - Categorie "OEM"
- **Culture of collaboration, improvement and lifelong learning**  
Marcin Kanturski, Production Director, Volkswagen Poznań
- 15:55 **Roundtable** - Value Stream Mapping: The "Swiss army knife" among lean methods  
Roundtable in German with simultaneous translation into English  
moderated by Marc Kräutle from Agamus Consult with experts Alexander Heinzel from Volkswagen Autoeuropa, Christoph Theiselmann from the BMW Group and Sven Herrmann from Agamus Consult.
- 17:10 End of Congress
- 17:30 Shuttles from the venue in Palmela to the venue in Lisbon
- 18:30 Evening event
- 19:30 Opening  
Dr Christian Vollmer, Member of the Extended Group Management Board of Volkswagen AG / Member of the Board of Management of the Volkswagen Passenger Cars brand responsible for Production and Logistics
- 20:00 Awards ceremony of the Automotive Lean Production Awards, Dinner & Get Together
- 22:30 Shuttles from the venue to the hotels

## Wednesday, 27 November 2024

- from 07:15 Shuttles from the hotels to the venue
- 8:15 Arrival of the participants, welcome & safety briefing
- 8:30 Exclusive plant tour of the Volkswagen Autoeuropa plant
- 11:45 Closing  
Thomas Hegel Gunther, Plant Manager / Chairman of the Board of Directors, Volkswagen Autoeuropa
- 12:15 Lunch
- 13:15 Farewell & shuttles from the venue to Lisbon airport



## Exclusive Plant Tour to Volkswagen Autoeuropa

The Palmela plant was established as a result of a joint venture between Volkswagen and Ford, with the aim of building a multi-brand plant in Portugal for the production of the Sharan, Ford Galaxy, and SEAT Alhambra.

In July 1991, an investment contract was signed with the Portuguese government, which still stands as the largest foreign investment in Portugal to date. In January 1999, the Volkswagen Group acquired 100% of Autoeuropa's share capital and the company from then on was named Volkswagen Autoeuropa.

Over the years, investments and modernizations have been made to launch new products, such as the Eos in 2006 and the third generation of the Scirocco in 2008. In 2010, the second generation of the Sharan and SEAT Alhambra was launched. In 2017, with the launch of the T-Roc, a compact SUV, the entire organization underwent a significant transformation, affecting infrastructure, technology, personnel and products. The plant, once known for producing MPVs, became known as the T-Roc plant and began operating at full capacity. Currently, with 4,850 employees, Volkswagen Autoeuropa continues to have a significant economic impact on the country, contributing 1.3% to the GDP and 4% to the value of national exports in 2023.

In the past year, the production volume reached 220,100 units. As part of the Automotive Lean Production Congress, Volkswagen Autoeuropa invites you to discover the latest technological innovations, including flexible, sustainable and digital manufacturing technologies, across its four production areas: the press shop, body shop, paint shop and assembly line. The plant tour is a unique opportunity to explore the interior of the largest automotive plant in Portugal.





# SPEAKERS & MODERATORS



Dr Christian Vollmer  
Marke Volkswagen



Thomas Hegel Gunther  
Volkswagen Autoeuropa



Christoph Theiselmann  
BMW Group



Mario Piccioni  
Brembo



Dr Manfred Horstmann  
GlobalFoundries



Enrico Böhme  
Magna Meerane



Christoph Scheufler  
Magna Meerane



Marcin Kanturski  
Volkswagen Poznań



André Kleb, Volkswagen  
Passenger Cars Brand



Rui Baptista  
Volkswagen Autoeuropa



Alexander Heinzel  
Volkswagen Autoeuropa



Marc Kräutle  
Agamus Consult



Sven Herrmann  
Agamus Consult



Dr Werner Geiger  
Agamus Consult



Dirk Reusch  
Automobil Produktion



Pascal Nagel  
Automobil Produktion



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# Event Information



**Registration:** [automotive-lean-production.de/en](http://automotive-lean-production.de/en)

**Event location:** Volkswagen Autoeuropa  
Quinta da Marquesa  
2954-024 Quinta do Anjo  
Portugal

**Participation fee:** 1.180,-€ excluding VAT.  
Registrations will be considered on the basis of the date of receipt.  
Attendance numbers for the plant tour are limited.

**Accommodation:** We have arranged a special contingent for you at hotels near the event location. You will find the contact details on our website [automotive-lean-production.de/en](http://automotive-lean-production.de/en). Please use the links communicated on the website to book your hotel in order to receive special conditions. The organiser assumes no liability.

**Shuttle services:** We offer free shuttle services on the 1st congress day from the congress hotels to Volkswagen Autoeuropa and in the evening from the venue to the congress hotels and on the 2nd day from the congress hotels to Volkswagen Autoeuropa as well as after the plant tour to the Lisbon airport.

**Cancellation:** Cancellations after 1st of November 2024 or no-shows will be charged the full participation fee. Cancellations before this date will be charged with 150,-€. The organiser reserves the right to relocate, change or cancel the entire event or individual parts thereof at short notice.

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